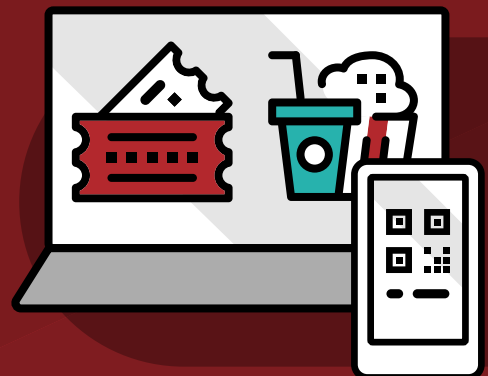


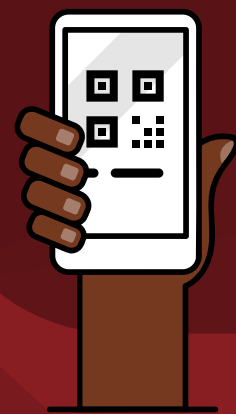
At home



Use new features to **inform** customers and **collect** information.



Enable advanced **food** and **drink** sales as part of the ticket booking experience.



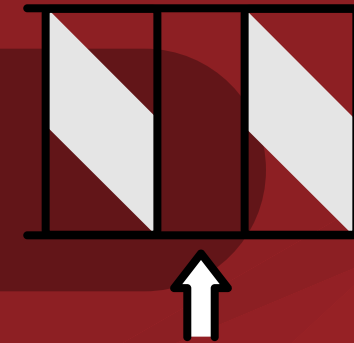
Reduce contact by promoting self-scanning technologies through print-at-home and digital tickets.

At the venue



Improve social distancing by informing customers when they should enter your venue or hall.

Use new display resources to **reassure** your customers about the **safety** measures you are taking.



Promote **self-service** ordering through ATM's and other self-service technology.

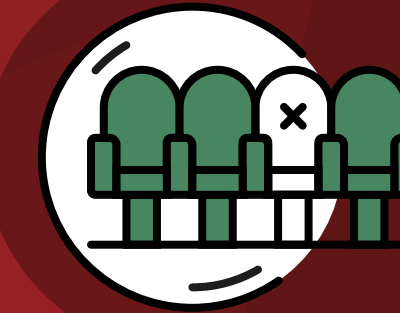


Use click-and-collect and delivery boards to **reduce queues** and **enhance** your customers' experience.



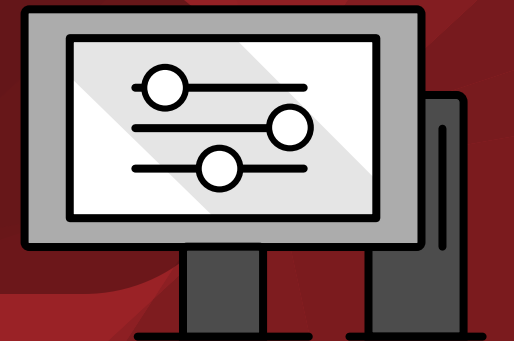
Order **without direct contact** by promoting in-house mobile ordering features.

Behind the scenes



Use *Dynamic Seat Isolation* to automatically apply **social distancing** rules in your auditoria.

Review and modify operational parameters to **mitigate** potential advance sales problems.



Use messaging and alerts to **enforce cleaning regimes**.

Ensure all your sales channels are configured to collect information for **contact tracing**.

